



## PRESS RELEASE

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For Immediate Release:

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### **ENVY Lounge Presents “Bar Chefs” and the evolution of fresh fruit cocktails**

**Las Vegas, Nevada (February 22, 2010)** – A new movement in bar freshness calls for a sophisticated kitchen-style approach to serving cocktails. ENVY Lounge is leading the progression by leaving behind the pre-mixes, canned fruits, and bottled juices and offering fresh fruit cocktails. ENVY Lounge is getting back to the basics of creating a great cocktail by using only fresh fruit and produce in its line-up of cocktails.

Working in conjunction with ENVY The Steakhouse kitchen, the “Bar Chefs” or “Mixologists” have created cocktails with fresh ingredients that go beyond the regular pineapple, cranberry and orange juice mixers. While citrus juices oxidize within 24 hours and lose almost half of their flavor during the packaging and shipping process, ENVY Lounge guests can savor each and every ingredient in their cocktail to its full potential. Since the lounge works more like a kitchen than a regular bar, it has the ability to serve drinks with various vegetable combinations such as tequila with cilantro, jalapeno margaritas, or cucumber cocktails.

To implement the new menu, ENVY Lounge enlisted the talents of six-time World Flair Bartending Tandem Championship winner Christian Oldan to be its new “Bar Chef” and assist in launching the fresh fruit cocktails. Oldan made sure the menu included classic recipes, but also used his extensive knowledge to infuse new concoctions of his own creation to establish a cocktail menu. Oldan will change the menu seasonally as different fruits and produce become available.

“We wanted to push the boundaries of a bar’s capabilities by having ENVY Lounge work more like a restaurant kitchen,” said Marie Maher, Director of Food and Beverage for Renaissance Las Vegas Hotel. “The inspiration for the fresh fruit cocktails is to create well-balanced drinks that offer fresh ingredients and ensure a high quality product for guests. As we continue to work with

new and exciting ingredients, ENVY Lounge will soon be known as the ‘freshest’ place to drink in Las Vegas.”

Cocktails are \$10 and the menu includes the already popular “Cantonese” cocktail that is made with Stolli Vodka, fresh strawberry juice, Ginger Liquor and fresh lemon juice. It is served in a chilled martini glass and garnished with a fresh strawberry. The combination produces a well-balanced concoction that allows the drinker to experience the distinct flavors of the lemon fruit and spices.

In addition to the “Cantonese” the fresh fruit cocktail menu also includes “Pisco Sour,” which features Barsol Pisco, fresh lime juice, egg white and Angostura Bitters, and the “Maple Cherry Manhattan,” which is made with Corner Creek Bourbon, Sweet Vermouth, Maraschino Liqueur, and maple syrup.

ENVY Lounge is located adjacent to ENVY The Steakhouse inside the Renaissance Las Vegas Hotel. The lounge offers an intimate setting with 60 seats, full beverage service and a relaxed atmosphere. Steps away from the Las Vegas Convention Center, it is an ideal place to unwind after a long day or enjoy a drink before or after dinner at ENVY. For more information, please contact the restaurant at 702.784.5716 or visit [www.envysteakhouse.com](http://www.envysteakhouse.com).

#### **About ENVY The Steakhouse:**

Upscale, fashionable and off the Strip, ENVY The Steakhouse is one of the premier restaurants in Las Vegas. The award-winning ENVY The Steakhouse, located at the Renaissance Las Vegas Hotel features exquisite fine dining, a private dining room for special events and a chef dedicated to serving the finest and freshest ingredients. Designed as a study in balance, the restaurant features expansive windows and high ceilings, as well as a wine wall with more than 1,500 bottles of fine wine. ENVY The Steakhouse’s lounge features 60 seats, full beverage service, and a relaxed atmosphere to complement the restaurant.

#### **About Renaissance Las Vegas Hotel:**

An upscale boutique hotel located adjacent to the Las Vegas Convention Center, the Renaissance Las Vegas hotel offers a sophisticated guest experience with 14 stories of spacious accommodations featuring 548 guest rooms including 30 suites ranging from 859 to 1,681 square feet. Additionally, the Renaissance offers more than 20,000 square feet of meeting space to be

used for meetings, conferences and corporate events; including 14 meeting rooms, a Grand Ballroom with 9,850 square feet of event space, an Executive Board Room, 10,000 square feet of Pre-Function space, exhibitor suites and a private dining room inside ENVY The Steakhouse. The Renaissance Las Vegas Hotel is located at 3400 Paradise Road, Las Vegas, Nevada 89169. Reservations can be made by calling 1.800.750.0980 or logging on to [www.renaissancelasvegas.com](http://www.renaissancelasvegas.com).

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